

THE INK RAG

A Newsletter by the Graphic Communications &
Production Technology Department of Vancouver Community College

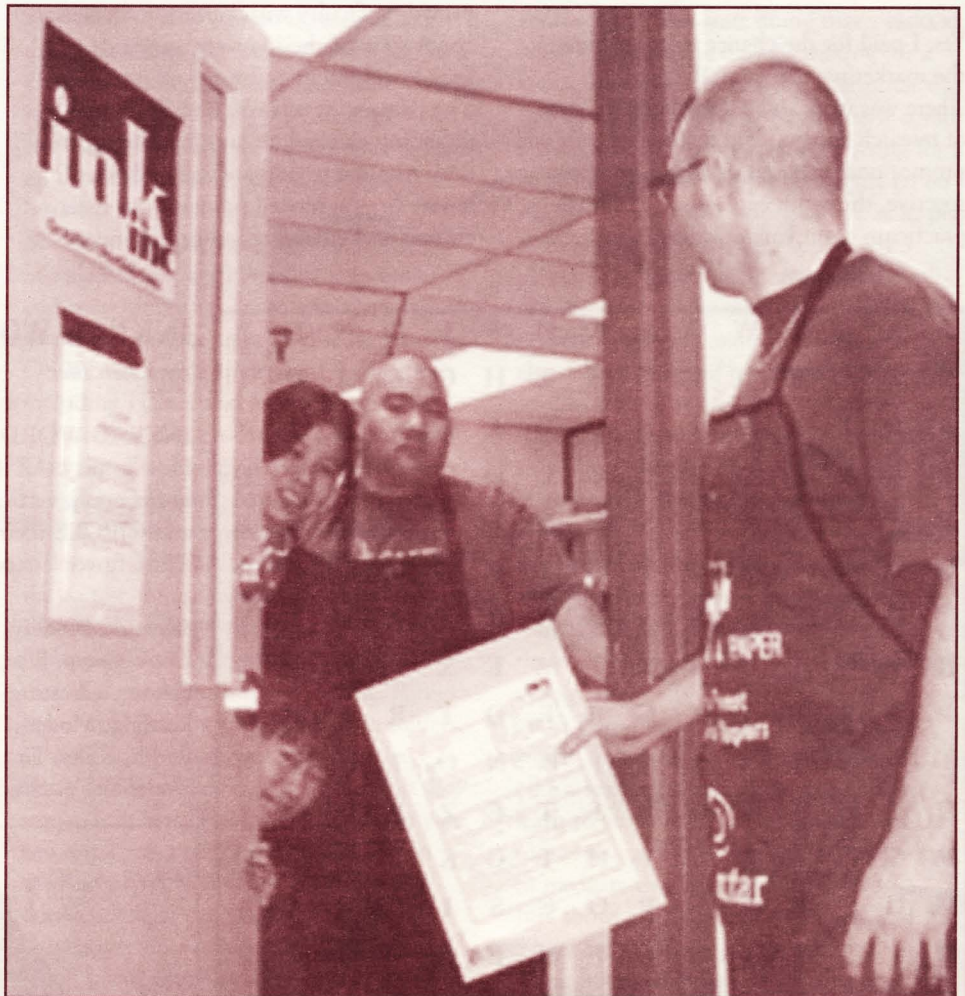
WE'RE NOT GETTING PAID FOR THIS ISSUE!

INKINC IS OPEN

Written By Kelsey Parks

inkinc is supposed to mimic an actual print shop, with all the various areas of duties and equipment to complete a job from when it walks in the door as a job request, to when it's shrink wrapped and ready to ship out to the customer. The only thing that's different from our company, and the real world of business, is that we don't get paid for the work we do. We bust our asses off (well, some of us) to complete all the requirements to complete the job, as well as maintain a business, which includes data entry, archiving, etc. The customers are either students, staff of the department or college, or the occasional not-for-profit/charity jobs (this is a learning institute, so technically we can't charge money for producing jobs, the exception being the labour, materials and time for CD burning). The main focus for the Year Two students is the completion of the yearbook. All the other jobs we take on as a company are second priority, so if you need some film output or a CD burned and we don't get around to it right away, please be patient, and remember, we're not getting paid to output your work or do whatever else it is you need. We're students, and we're still learning.

When this issue comes out, I'll have taken the position of Production Manager for inkinc. At the time this issue was put together I asked the current Production Manager to write about inkinc. I bet he would have written something a little less boring if he was getting paid. Here's what he gave me:



Greetings Year One students and welcome to inkinc. Most of you know what inkinc is and what it does, but for those who don't, let me explain. inkinc is a small student-run print shop, the students being from Year Two. We provide services such as CD burning, film output, and printing of department jobs. The inkinc lab is equipped with four computers: two are workstations,

one runs the Imation RIP and Colour Central, and the fourth is used to send files to the Xitron RIP. We also have an imagesetter and a colour inkjet printer. So if you need a CD burned, an Imation proof printed, or film output, now you know where to go. Just don't forget to fill out a CD burning request or a job request.

PRACTICUM



Neill Jeffrey

“So what’s he doing in there?” The obscure answer to this obvious question is that I’ve taken over Lisa’s cozy office to simulate the experience of a research and public relations department. It only seems like I’m doing something in there. You get what you pay for, and I’m not only unpaid, I *paid* to work here. What kind of a deal is that? Fantastic! I have benefitted in numerous ways from working with Lisa (a bargain at any price), and I have gained some practical writing experience.

Yes, I paid for the chance to contribute to the marketing of the GCPT program. There was work to be done here, in terms of research surveys, and revision of program promotional material, but from my perspective, this work experience fulfills the practicum requirement of the Print Futures

professional writing program at Douglas College, where I am halfway through the two-year program.

In my six weeks at VCC, I have contributed to a variety of projects. The Program Revision Proposal was designed to gain VCC Educational Council approval for the proposed restructuring of the GCPT Program, from a one-year certificate program plus a second year diploma option, to a full two-year diploma program. I also worked on a printing industry survey, that some of you helped stuff into envelopes for a mass mailing. If the local industry responds as requested, feedback should pour into the GCPT department, providing faculty with current information about state-of-the-industry standards, preferred equipment and software programs. The relevant details will be helpful in designing curriculum and focusing instruction, in order to prepare you and your followers (in the revised program), to meet current and emerging industry standards.

Nearing the end of my time here, I am working on a brochure for the revised program. The brochure publicizes the unique opportunity that the GCPT program offers as the only program of its kind in BC. Some gifted students from *inkinc.* will contribute their expertise to the design of the brochure. We don’t want to run with my pedestrian sense of design! Beyond my time here, there are plans to publish an article that will highlight the continued support for the program by one of the major suppliers to the high-tech graphic communications industry – Creo Products.

Coming back to VCC has been a sort of homecoming; I took the 9-month Printing Production program in 1993-94, specializing (by mistake) in Estimating. I left the program prepared to work with numbers, but I always wanted to work with words. I’m finally writing my way into a career. Good luck to all of you in yours.

E	A	R	T	W	O	R	K	H	S	F	D	N	O	B
T	S	E	R	U	V	G	N	T	H	O	S	A	U	I
A	P	F	A	N	I	H	O	M	A	L	V	F	I	N
L	R	L	P	D	S	O	C	L	D	D	F	E	C	D
P	E	E	P	E	C	S	K	P	E	E	O	P	C	E
O	A	X	I	R	O	T	O	I	R	R	U	L	E	R
T	D	O	N	C	S	I	U	G	R	E	A	M	T	Y
R	Y	C	G	U	I	N	T	M	E	X	P	O	S	E
E	F	R	E	T	T	G	E	E	D	T	R	I	M	G
T	I	N	T	N	Y	D	I	N	N	O	I	S	E	N
U	T	D	T	P	O	M	I	T	E	Z	E	D	Q	I
P	S	G	A	M	U	T	H	I	C	K	E	Y	U	D
M	U	C	R	E	E	P	O	C	S	I	P	P	A	A
O	J	S	E	T	O	F	F	U	E	O	M	O	R	E
C	H	A	N	N	E	L	M	A	D	N	D	C	K	L

INKRAG WORD SEARCH

By Karen Bier

INKRAG WORD SEARCH

How to play: All the words listed below appear in the puzzle – horizontally, vertically, diagonally, and backward. Find them and CIRCLE their LETTERS ONLY. Do not circle the word. The leftover letters spell the INKRAG WORD (20 letters.)

Artwork, Bindery, Bond, Buffer, Channel, Computer-to-plate, Copy, Creep, Descender, DTP, Duotone, Expose, Folder, Gamut, Ghosting, Hickey, HTML, ICC, Justify, Knockout, Leading, Modem, Noise, OCR, Pigment, PPI, Quark, Ream, Reflex, Ruler, Tint, Setoff, Shade, Spread, Trapping, Trim, Undercut, Viscosity.



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Days We Don't Have To Come To School

July 29	PD Day
Aug. 5	BC Day
Aug. 26	PD Day

Illustration Provided By Jennifer Harder

In The Loupe



By Bob Grahame

AN OCCASIONAL COLUMN WITH A TECHNICAL FOCUS

ADVENTURES IN OS X LAND

Part 2

So, let me tell you a bit about what it is like to learn OS X. Much of what is familiar to Mac operators is available in OS X only they are referred to differently, are in different locations, and, in many cases, work differently. The first huge hurdle for me to get used to, and it is really only of concern if you have more than one user of the computer, is access privileges. My kids use the iMac at home (a grape G3 iMac called Purputer), so of course I wanted to be able to have my environment secure. This is truly a powerful feature of OS X and makes perfect sense if you understand a bit about UNIX. Imagine being able to log into your computer and see 'your' computer and not a mixture of yours and the kids. Further, how about saying to your kids, "do anything you like, you will never be able to hurt the system or mess up my files." Well, installation of software is both easier and more complex within this arrangement. It is easier because OS X likes to have certain software components in particular places. In some cases you have the option of moving them elsewhere. Again, you have to understand UNIX a bit. In the UNIX world, everything has an owner and other people have rights. There is a Root User which has overall access. In OS X, you should never have a need to access the Root User. The next powerful user is the Administrator user. When you install OS X and Login you must set up the first account as Administrator. I set up the main account and called it Admin and then set up regular users for everyone in my

family, including myself. To configure overall aspects of the system and to install software, I Login as Admin. Then I Logout and Login again with my account and configure my environment as I wish to use it. It may take you some time to get used to. For example, when I install software using the Admin account, the applications are stored in an area accessible to all users. However, all they can do is read, which means that they can make an alias for their Dock (more on the Dock later), the replacement for the Apple Menu Items in the Classic OS, but they are unable to mess up the installed software. If software is installed by a user other than the Administrator user, the application is installed in the users Applications folder and therefore is not available to any other user. When I first began, I discovered that OS X comes with an array of applications including iTunes and Microsoft Internet Explorer, to name a couple. Many utilities were installed, so I had plenty of software to experiment with. My harddrive is partitioned, and I have other areas where applications and files are stored. For extra material to test, I have downloaded various shareware packages to try. Let me pause on the word package. This term has special meaning in OS X. Sure, many applications are organized in folders, as are files, however, in OS X a package is like a folder containing an application and supporting files. The difference is that you can not open a package. It looks like an application with an icon and when you double-click, it opens like an application. You simply do not have access to the contents. It did strike me as odd that many applications seemed to be stand-alones until I discovered this feature.

The Aqua interface of OS X is simply cool and refreshing. To me it seems soft and friendly with a smooth flowing operation. I used to think this of the now dubbed Classic environment of the pre OS X operating systems. Many features contribute to this smooth interface. OS X is fast. Even on my 333 Mhz G3 iMac it runs faster than in OS 9. It even starts faster and once running, you can start doing many tasks at once. Gone are the days of waiting for a task to complete because the computer was so tied-up in the task at hand that it could not cope with any other task. Waiting for a large file to open? No problem, just go do something else, and while you are at it, play some music with iTunes, Apple's MP3 player. Hey, go ahead. Leave several applications open all the time so you will have no wait when you want to do something else. I have heard of people leaving 25 applications or more open at the same time. This speed and agility provides OS X with the ability to display some graphical effects in the Finder. Remember the Finder? Yup, it is still there to manage all the files. Graphical effects include 3D buttons, translucency, and animation. OS X uses 128 X 128 pixel icons and resizes them down to any size required. Yes, icons change size.

Since I am on the subject, here are a few words about the new Finder. It will not take a seasoned Mac user much time to learn to get around in the finder or where some settings are. There are so many ways to navigate that one can pick a favorite. Just about anything can be customized. There are shortcuts galore and many tricks being invented daily to help save time and effort.

To be continued...



By Amy Goko

Font Find

The mystery words are the names of fonts which we have on the GC&PT computers. To find the answers look in the font books or use Adobe Type Manager. The letter that is used is not necessarily the first letter of the font's name.

A^{2.} the A was driving in her Dodge A^{3.} to the town of A to pick up a shipment of A^{1.} radios.

As she drove over the A^{4.} bridge she slowed down to watch the A^{7.} in the A River.

Shortly the cry of an A^{6.} woke her from her day dream and she was brought back to the A.

Revvng the engine, she continued on her journey to A.

At noon she arrived in the town, turned down A drive, then made a left on A and parked next to the A General Store.

When she opened the store's A door, Mr. A^{5.} the sales clerk greeted her.

"A, it's good to see you again," he said. "Are you here to buy a A or some A?"

"No," A replied, "I am here to pick up the A radios."

"Very good," said the sales clerk "I'll get them from the back room, but I will need your A on these papers."

In a few minutes Mr. A returned with a box. A handed him back the papers and took the package.

Before she got back into her A, she picked up the A newspaper and a A A

at the A Produce Mart. She then drove back to the A of A^{9.}

Arriving at her home in A^{8.}, she opened up the box.

"Phew!" she exclaimed as the impact of the horrid smell met her nose. "This is not what I ordered!!!"

Using the numbered letters use the first letter of the fonts name to figure out the final answers.

What was in the box?

A (1 2 3 4 2 1 1 2 5 6).

Who at the Produce Mart switched boxes?

(2 8 9 o 7 3 1 o 6 4 k 7 i 9)